

Remit To: KTVT-TV
P.O. BOX 730457
DALLAS, TX 75373-0457



KTVT-TV

INVOICE

For: MARK SHELTON(193405)
1050 Forest Park Blvd Ste 200
Fort Worth, TX 76110-1100

Account Exec: VALERIE BONNEY
Office: KTVT-TV
Contract Num: 1071-59988
Contract Dates: 10/02/2012-10/07/2012
Customer Order:
Linked Order:
CPE: / / 10/2-10/7

Invoice Num: 1071-486233
Invoice Date: 10/07/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

Page 1 of 5

PAY BY 11/06/2012
Net 30 days

In Account With: PATHFINDER MARKETING(171285)
6164 Blackburn Ct
League City, TX 77573-6342
ATTN:Accounts Payable

Product Desc: State Senate District 10

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	CBS 11 NEWS THIS MORNING		10/02/2012-10/07/2012		. T W T F . .		30	3	225.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T W T F . .		3		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	06:29:31 AM		MSTV120130H	30	225.00			
10/03/2012	We	06:54:34 AM		MSTV120130H	30	225.00			
10/04/2012	Th	06:58:25 AM		MSTV120130H	30	225.00			
2	THE EARLY SHOW		10/02/2012-10/07/2012		. T W T F . .		30	2	125.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T W T F . .		2		125.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	07:58:26 AM		MSTV120130H	30	125.00			
10/04/2012	Th	07:58:41 AM		MSTV120130H	30	125.00			
3	CBS 11 NEWS AT 4P		10/02/2012-10/07/2012		. T W T F . .		30	1	350.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T W T F . .		1		350.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/04/2012	Th	04:11:23 PM		MSTV120130H	30	350.00			
4	CBS 11 NEWS AT 5P		10/02/2012-10/07/2012		. T W T F . .		30	3	600.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T W T F . .		3		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	05:11:22 PM		MSTV120130H	30	600.00			
10/04/2012	Th	05:13:14 PM		MSTV120130H	30	600.00			

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In Account With: PATHFINDER MARKETING(171285)
6164 Blackburn Ct
League City, TX 77573-6342
ATTN:Accounts Payable

Product Desc: State Senate District 10

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/05/2012	Fr	05:26:20 PM		MSTV120130H	30	600.00			
5	CBS 11 NEWS AT 6P		10/02/2012-10/07/2012		. T W T F . .		30	4	725.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		. T W T F . .		3		725.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/03/2012	We	06:11:24 PM		MSTV120130H	30	725.00			
	10/04/2012	Th	06:08:28 PM		MSTV120130H	30	725.00			
	10/05/2012	Fr				30			725.00	Preempted
	10/05/2012	Fr	06:13:40 PM	10/05/2012	MSTV120130H	30	725.00	725.00		Makegood
6	CBS 11 NEWS AT 6P		10/02/2012-10/07/2012	 S .		30	1	400.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012	 S .		1		400.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/06/2012	Sa	06:23:12 PM		MSTV120130H	30	400.00			
7	WHEEL OF FORTUNE		10/02/2012-10/07/2012		. T W T F . .		30	4	1,600.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		. T W T F . .		4		1,600.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/02/2012	Tu	06:47:05 PM		MSTV120130H	30	1,600.00			
	10/03/2012	We	06:36:10 PM		MSTV120130H	30	1,600.00			
	10/04/2012	Th	06:34:44 PM		MSTV120130H	30	1,600.00			
	10/05/2012	Fr	06:46:43 PM		MSTV120130H	30	1,600.00			

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8	PRESIDENTIAL/VP DEBATES		10/02/2012-10/07/2012		. . W		30	1	2,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. . W		1		2,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	09:44:50 PM		MSTV120130H	30	2,500.00			
9	CBS 11 NEWS AT 10P		10/02/2012-10/07/2012		. T W T F . S		30	5	1,980.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T W T F . S		4		1,980.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	10:23:16 PM		MSTV120130H	30	1,980.00			
10/04/2012	Th	10:32:46 PM		MSTV120130H	30	1,980.00			
10/05/2012	Fr				30			1,980.00	Preempted
10/05/2012	Fr	10:13:10 PM		MSTV120130H	30	1,980.00			
10/07/2012	Su	10:47:10 PM	10/05/2012	MSTV120130H	30	1,980.00	1,980.00		Makegood in SUNDAY LATE NEWS
10	CBS 11 NEWS AT 10P		10/02/2012-10/07/2012	 S .		30	1	600.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012	 S .		1		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	10:28:50 PM		MSTV120130H	30	600.00			
11	LETTERMAN		10/02/2012-10/07/2012		. T W T F . .		30	3	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T W T F . .		3		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	11:08:25 PM		MSTV120130H	30	500.00			

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	10/04/2012	Th	11:30:51 PM		MSTV120130H	30	500.00			
	10/05/2012	Fr	11:31:10 PM		MSTV120130H	30	500.00			
12	WHEEL OF FORTUNE		10/02/2012-10/07/2012	 S .		30	1	600.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012	 S .		1		600.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/06/2012	Sa	06:34:02 PM		MSTV120130H	30	600.00			
13	CBS 11 NEWS AT 4P		10/05/2012-10/05/2012	 F . .		30	1	375.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012	 F . .		1		375.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/05/2012	Fr	04:22:59 PM		MSTV120130H	30	375.00			
14	CBS 11 NEWS AT 6P		10/05/2012-10/05/2012	 F . .		30	2	1,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012	 F . .		1		1,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/05/2012	Fr				30			1,000.00	Preempted
	10/05/2012	Fr	06:22:08 PM	10/05/2012	MSTV120130H	30	1,000.00	1,000.00		Makegood
	<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	29		26,545.00		3,981.75		22,563.25	3,705.00	3,705.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not

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accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: CONTROLLERS OFFICE: KTVT-TV 817-451-1111	Gross Billing	26,545.00
		Trade Value	0.00
		Agency Commission	3,981.75
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	22,563.25

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